



**CIENCIAS  
EMPRESARIAIS**

POLITÉCNICO SETÚBAL  
SCHOOL - POLYTECHNIC UNIVERSITY

# International Module Spring Semester 2023/24

## FINAL EXAMS

### JUNE

- 24 Branding and Product Development
- 26 Customer Relationship Management
- 28 E-Business and E-Commerce

### JULY

- 1 English for Professionals
- 3 Innovation and Strategic Management
- 5 Managing People at Work
- 8 Retailing Management
- 10 Services Marketing
- 12 Supply Chain Management Simulation

## RESIT EXAMS

### JULY

- 15 Branding and Product Development
- 16 Customer Relationship Management
- 17 E-Business and E-Commerce
- 18 English for Professionals
- 19 Innovation and Strategic Management
- 22 Managing People at Work
- 23 Retailing Management
- 24 Services Marketing
- 25 Supply Chain Management Simulation

The Board may, in exceptional situations, change these dates up to 5 days before each exam.

All Exams will take place at 10h, in room A2.03.